

Keep Your Employees at Work, Productive & Engaged — Especially in This Economy

Enroll in *Crash Free America*

Crash Free America has a bottom-line impact for companies that wish to...

- Prevent serious productivity losses
- Reduce absenteeism
- Reduce healthcare costs
- Reduce employee stress and anxiety
- Protect the well-being of your employees' families and children
- Increase corporate goodwill
- Retain and motivate employees

Driving crashes are the Number One Cause of teen fatality – more than drugs, alcohol, guns, homicide and all other causes!



Crash Free America is a communications program for your employees that can include lunch-and-learn sessions, webinars, newsletters, postings on your intranet site. It will:

- ❖ Educate them on the risk factors that lead to driving crashes.
- ❖ Provide specific action steps for reducing the likelihood of a teen driving tragedy.
- ❖ Make them aware of the range of tools and services available to them to monitor and manage the teen driving process, experiencing fewer crashes, injuries and fatalities in their families.
- ❖ *Your employees can't help but learn and improve their own driving at the same time!*

How is this relevant for your company? Tragic teen driving events have dire impact on families and, ultimately, on the companies for which they work. Avoiding these tragedies will have a positive impact on your bottom line issues: productivity, absenteeism and health care costs.

“Two- thirds of U.S. workers who call in sick are dealing with family or personal issues, not illness, according to the most recent *Unscheduled Absence Survey of 3 1 7 HR executives, conducted for CCH...*” www.hrexecutive.com

Let's talk! 1-866-930-TEEN (8336) or info@SafeTeenDrivingClub.org.

About Safe Teen Driving Club The Club works with parents, schools, businesses, non-profit organizations and public policy makers. Featured speakers at the national highway safety LifeSavers Conference and parent learning sessions at high schools, we also serve on the Board of Directors of and support the Joshua Brown Foundation, author of Georgia's "Joshua's Law." Our advisors and content-developers include Clinical Psychologists, Traffic Safety Curriculum experts, driving instructors and others intimately familiar with teen driving and teen parenting issues.

